

'tradition and heritage do not mean to preserve the ashes, but to keep the flame alive'





Presentation of the Petites Cités de Caractère®



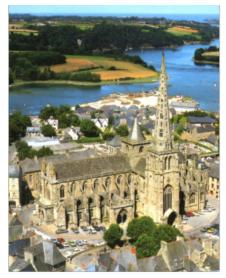
PCC International Cooperation Presentation of the *Petites Cités de Caractère*®

Petites Cités de Caractère®

Petites Cités de Caractère[®] (PCC) is a French association created in 1975 with the purpose of federating and supporting small towns with a remarkable heritage that wishes to make this heritage the foundation of their development project.

PCC is an association of small towns which get together to confront the richness and also the challenges of managing a heritage in small urban units in rural territories today in France.





The PCC have defined a common national quality charter, a quality approach that includes regular controls. This leads the municipalities that are members of the PCC association to implement innovative forms of heritage valuation, public reception and local animation.

A network

There are currently 183 cities in the association's network. The national network knows a growth of +15% per year.

More than 350,000 people are living in a "Petite Cité de Caractère[®]" in France today.

The national association is a federation of regional networks. These networks renders possible expressing each and every regional specificities in terms of heritage.

Petites Cités de Caractère[®], it's also:

- More than 450 Historic monuments
- Over 6 million visitors per year
- More than 1 200 festival and events happening annually





The Petites Cités de Caractère[®] project :

Build on heritage for ...

... a better quality of life

In a "Petite Cité de Caractère[®]", the enhancement of the heritage must allow to keep the inhabitants from leaving and to attract new ones. Reusing historic places for a new purposes is a symbol of "Petites Cités de Caractère[®]".



Cultural center in the old prison, Baugé en Anjou



City Hall in the medieval Castle Aubigny sur Nère



Public Library in the old market, Chateaugiron

... a better economy for the city

In PCC, the heritage is a constituent part of the economic development. It generates new economic activities that helps putting people back to work. Building on heritage to foster a sustainable local economy is one of the main challenges from the project of Petites Cités de Caractère[®].



House of Wines, Sancerre



PCC International Cooperation Presentation of the *Petites Cités de Caractère*®



Gourmet restaurant in a middle age old house Marcolès



Bécherel, the city of books and literature Bécherel

... attracting tourists

To attract and satisfy both tourists and daytrippers, the Petites Cités de Caractère[®] develops a sustainable tourism project.

Our approach is about organizing a meeting between a visitor, the history and heritage of a city, and the inhabitants.



Rochefort en Terre

Night events Rochefort en Terre



Heritage and sports Brantome



Art festival Moncontour



Our values

Extending the protection and valuation of heritages, but **not freezing a city in the past**. Petites Cités de Caractère[®] is a forward-looking project in tune with contemporary social and societal issues.

Looking for a harmonious development: Petites Cités de Caractère[®] are living spaces where people reside all year long, therefore the development of tourism is done in search of a balance between all the actors and users of the city.

Building on heritage in **a global urban ecosystem** with long-term planning. Working on the interactions between urban planning, architecture, culture, housing, mobility, ...

Getting to work with men and women from different backgrounds (art, heritage experts, planning, tourism, ...) to **gather specialists around the elected representatives** in order to help them into defining and lead the implementing of the architectural, urban and heritage project of the city.

Involving the greatest number of heritage stakeholders and users in **an inclusive approach** so that the **project is shared and implemented by all.**

Proposing forms of "slow tourism" favouring **the meeting between the tourists and the inhabitants** around the tangible and intangible heritages for a sustainable development of the city.



Skills and know-how

Skills and know-how



Skills and know-how

- ✓ Definition of management plans and urban heritage programs
- Global approach of a heritage project: protection, restoration of historic buildings, development, enhancement and animation of public spaces, association of private actors
- ✓ Coordination and steering of the consultation
- ✓ Definition and implementation of tourism projects based on heritage
- ✓ Practical experiences, commitment and implementation of these heritage policies
- ✓ Realization and animation of development tools , elaboration of guidelines for the protection and renovation
- ✓ Territories approach on tourism and how to value regional specificities

Member of the French National Commission for Heritage and Architecture

Liberté • Égalité • Fraternité

RÉPUBLIQUE FRANÇAISE

Petites Cités de Caractère[®] is member of the National Commission, placed under the Minister of Culture, consulted on the creation, management and monitoring of public utility regimentations and planning documents established for protection, conservation and development of the Cultural Heritage.





Skills and know-how

International Expert Diploma





References in Research and practices



Capacity Buildings

Specific programs for Chinese delegations in France

Selection of good practices and organization of professional meetings and visits in situ, choice of the relevant places in France according to the chosen thematic.

Visits of specifics places Dialogues with different actors, publics and private sectors, administrations in charge of the management of the place

Meetings with national and international organizations Regular exchanges sessions, between Chinese delegations and French experts

Examples of topics and subjects:

- Social housing in historic centers: how to manage and implement?
- Public transportation systems in historic and cultural cities: what balance?
- Tourism and Heritage in small towns: how to implement and attract?
- Industrial heritage today: how to do a social and economic conversion?
- Heritage and Culture, learning activities for children, adults, tourists

Which type of public? urban planners, architects, engineers, professors, civil servants, national delegates (ministry, mayors, etc.)

Organization...

Conception of the program (3 days/ 5 days /10 days) Establishing the framework with the different representatives Preparation with the interpreter (if possible) Support for the choice of Hotel, restaurants, etc.

...and follow up

After the professional visit in France, follow up with the responsible of the delegation, in case of new questions, or asks for precisions.

PCC Expertise

Alain Marinos, Organizer (avec CAPA) Denis Marie Lahellec, Organizer The PCC Networks



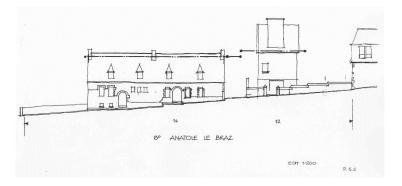
References in Training and Public Education

Definition of a "Secteur Sauvegardé" in Tréguier, PCC

Tréguier (2400 inhabitants) is the historic capital of the Trégor county.

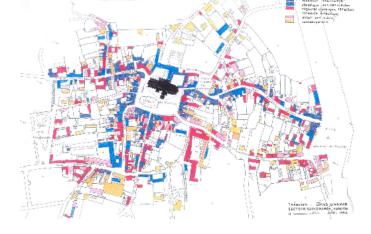
Cathedral, alleyways and half-timbered houses are among the characteristic features of this ancient episcopal city.

"Secteur Sauvegardé" (=protected area) area : 24 ha









PCC Expertise

Patrick Toularastel, Pilot of the urban and heritage project as the Mayor Denis Marie Lahellec, Coordination





A downtown economic revitalization in Pont Croix, PCC

In 2012, a study showed a movement from downtown to the suburbs of the economic centrality. Another study, done with the participation of the inhabitants have served to clearly define the potential and challenges faced by the PCC and its center. Therefore, the municipality chose to purchase the buildings from the old seminary to develop projects in order to create attractiveness towards the city center.

Implantation rojects have been defined with private and public operators: medical activities (20 new health professionals), shops, but also apartments, cultural and touristic activities have been created.

The municipality is now preparing a new project for the creation of craftsmen's workshops in ancient houses as well as a rental housing.



Budget : 7 067 000€ Dates : march 2016 to march 2020

Statisttics



Consultation of the inhabitants

Through the formation of a "revitalization group", a group of residents from Pont-Croix (a restaurant owner, an artist, a new resident, an association president, a volunteer and three municipal councilors) deliberated on the different revitalization scenarios.



PCC Expertise

Benoit Lauriou, Pilot of the urban and heritage project as Mayor



A revitalization project on the theme of stained glass in Ervy le Chatel, PCC

10 years ago, the municipality of Ervy le Chatel initiated a major project of definition and planning for the valuation of its heritage. It was decided to carry out the operations around heritage and its valorization under the theme of stained-glass.

First, heritage planning and protection tools were defined (AVAP: Aire de Mise en Valeur de l'Architecture et du Patrimoine - Area of Protection and Valorization of Architecture and Heritage).

Many buildings have been restored (the Church, the old market which is now a place of exhibition and tourism office, the old prison became a museum). A whole building has been restored to allow the master glassmakers to settle. This project continues its implementation.



Welcoming a Chinese delegation to the discovery of the project (2017)



The old prison, now a museum



The old market, now a cultural center



PCC Expertise

Roger Bataille, Pilot of the urban and heritage project as Mayor



Budget (2018) : 12 000 000€ Dates : 2008-2020

Statistics



Heritage discovery tour guidebooks, PCC

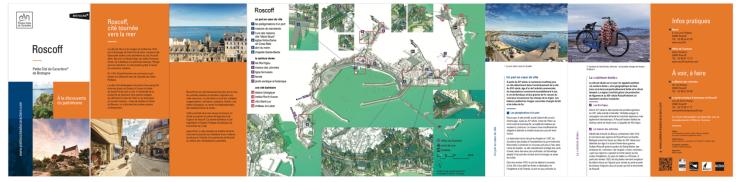
In order to further the animation and attraction of small rural cities, the association has valued the creation of autonomous heritage discovery tour in the cities. These tours are presented in leaflets available for free to the public and incite both tourists and inhabitants to take a new look to the heritage that surrounds them.

The conception of such a document is orchestrated by the different municipalities with a technical assistance from PCC who defines the graphic charter and works in collaboration with heritage experts. Those leaflets are



Statistics Budget per city: Around 2600€ (creation+printing)

produced to promote cities with themes relevant to their history and identification of major sites or buildings regarding those themes. Through this work, we can see peculiarities from each city of PCC's network



Excerpts from Roscoff's heritage discovery leaflet (2017)



Networking and tourism

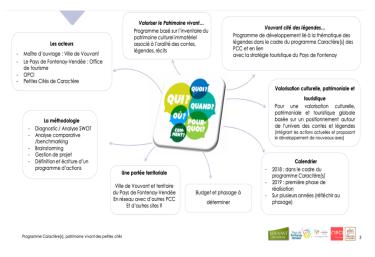
PCC also works in close collaboration with the tourism boards to help promote the territories where the network is present.

The development of the city Ervy-le-Châtel was made around the historical production of stained glass. Thanks to the work done as a network, the whole territory now benefits from this aspect of its past.



Discovering one's intangible heritage

Since 2017, PCC is working in collaboration with the French Office for Intangible Cultural Heritage (OPCI) in order to integrate intangible heritage to the economic and heritage development strategy of the cities. This cooperation enables the identification of each cities' specificities but also to link current practices with their roots and to find different original solutions to mediate them toward the public.



Presentation of the methodology used in the program Caractère[S] (2017-2019)



Homepage of the website for the program Caractère[S] (2019)

The program Caractère[S] is helping the public as well as the representatives to better grasp what is intangible and alive heritage.

It has developed into a census project as well, managed through collaborative work methodologies in order to preserve and promote what makes each Petite Cité unique.

PCC Expertise

Roger Bataille, pilot of the guidebook's project as mayor of Ervy-le-Châtel Denis-Marie Lahellec, architectural expert and advisor for Roscoff Laurent Mazurier, director of Petites Cités de Caractère[®] de France



A multiannual plan for land use and heritage valorization, PCC

As a part of the Petites Cités de Caractère[®] charter, municipal teams are required to plan their land-use and heritage valorization for 3 to 5 years with the help of PCC's technical staff and partners.

The approach is to consider all factors, from the local to the global ones, in order to define and precise the different projects. It also starts a reflexion on which projects have the more pressing issues so that they can be conducted first. It is done according to the electoral project of the elected representatives.

Urban planning

Those plans consider the city as a whole, they are not only done from a heritage perspective but aim to produce a better quality of life for the inhabitants. Using urban planning in a comprehensive framework enables PCC to develop the economy around a city's history and ancient buildings.

When the local economy is thriving, it benefits not only the city but the entire territory thus the interest for our approach.

Heritage development plan (PAP), PCC Brittany

Being a forerunner, PCC Brittany and their 25 cities planned heritage valorization around main axes for the development of the cities within a heritage development plan as shown in the example.

The documents are elaborated so that all authorities can refer to it when working on the city's heritages and the project as a whole. It is a tool to gain project offers as well as public funding regarding heritage rehabilitation and improvement of the urban settings but also to forecast expenditures to come.



Excerpts from Montfort sur Meu's PAP (2017-2020)

PCC Expertise

Laurent Mazurier, director of Petites Cités de Caractère® de France Benoît Lauriou, mayor of Pont-Croix Patrick Toularastel, ex-mayor of Tréguier



References in Training and Public Education



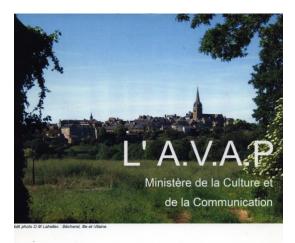
National Methodological Guide to Creating AVAP

Presentation

This guide explains the French law on protection and planning tools in historic cities.

The action consisted in the realization of an educational tool (the "Guide Méthodologique"), many training sessions and meetings of information and sensitization of elected officials and technicians in the historic cities.

The book is divided into two parts: a guide explaining the regulatory texts governing AVAPs and their development procedure, and a series of 13 practical sheets for the implementation of the AVAP dossier.



L' Aire de Mise en Valeur de l'Architecture et du Patrimoine Actualités de la règlementation Procédures administratives

> PRÉFET DE LA RÉGIO

The consultation

The guide was produced in close consultation with a dozen historic cities, the State services (Ministry of Equipment / Ecology, architects of buildings in France).

The information meetings interested a 60aine of historic communes.

Bilan

The guide, much appreciated by elected officials and municipal technicians was very quickly dematerialized and put online on the website of the Ministry of Culture. It is a reference document used in all historical cities;





The albums of young architects and landscapers

Presentation

Every year, the Ministry of Culture organizes a competition open to all architects and landscapers under the age of 35 ("the albums of young architects and landscapers").

The purpose is to promote these young professionals by giving them the opportunity access to the market of architectural, urban and landscape creation, whether in contemporary creation or rehabilitation / restoration of the existing.

In Brittany, the House of Architecture and Spaces (MAeB) and the Ministry of culture have decided to constitute a set of dissemination of the same promotion action, on a regional scale.

The consultation

The whole operation was carried out in close consultation with the Council of the Order of Architects of Brittany, the MAeB, the candidate

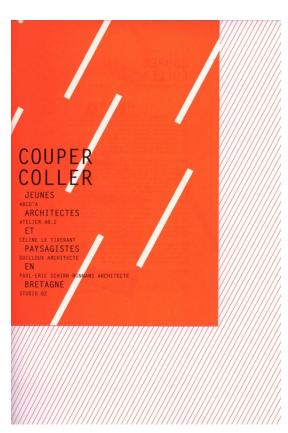
teams for the competition of young architects, and the architects of the buildings of France.

Awareness-raising actions in the Brittany schools, based on the booklets that bring together the small models to be built, were carried out by the young teams, and the MAeB's mission officers.

Bilan

Each year, about twenty actions are organized in schools. This action makes it possible, beyond the promotion of the actors of the profession, to sensitize the children in a concrete way to the architecture and the inheritance.







Résidences d'architectes et d'artistes

Presentation

Since the early 2000s, the Ministry of Culture set up architect residences with the help of local authorities and associations.

The principle is to welcome a professional artist or architect in a municipality, for a defined time (6 months to 1 year), who is asked to work on a theme related to local concerns (heritage, urban planning, development, ...).

Numerous residences have been initiated since, most often collaborating with a man of the art (architect, urban planner) and artists (visual artists, musicians, dancers, video artists, photographers, ...).

The consultation

The establishment of a residence is an action resulting of the will of both a collectivity (which hosts, most of the time), services of the State (Culture, Agriculture, National Education, Ecology, ...), and local associations devoted to heritage, space and culture.

The 2 examples presented ("The changing city" in Brest and "A city will never be finished" in Morlaix were made in close consultation with the leaders of the cities, local art museums, libraries, associations, high schools and colleges, heritage architects, ...).

Bilan

These residences are intended to raise awareness for heritage, architecture, urban, and related trades. They have the great advantage of also bringing together the various approaches of the City (professional, technical and artistic), in the exercise of a collective work. Another look, sensitive and cultural arises on the common space.

Numerous awareness-raising activities were carried out following the residences, which resulted in exhibitions in museums, high schools, as well as artistic installations in public spaces.

PCC Expertise

Denis Marie Lahellec, project manager



Teaching

Teaching at :

- ✓ The National School of Architecture of Brittany, Bretagne, Rennes
- ✓ The Polytechnique School of Tours University (département aménagement)
- ✓ The Institut de géo-architecture de l'université de Bretagne occidentale, Brest
- ✓ The National School of Landscape, Versailles
- ✓ The «I'Ecole de Chaillot » (National City of Architecture and Heritage Paris)
- ✓ The National School of Architecture Paris-Belleville
- ✓ The Versailles-Saint-Quentin-en-Yvelines University
- ✓ The Paris-Sud University

PCC Expertise

Denis Marie Lahellec, invited professor

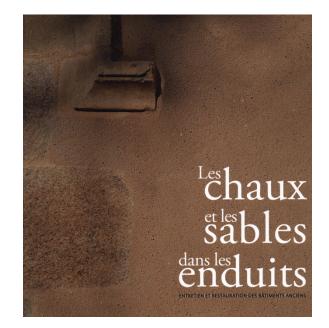
Alain Marinos, invited professor



And also...

Main Project list for Training and Public Education

- ✓ Training of elected officials and technicians
- ✓ Training of trainers
- ✓ Built Heritage => editorial Board member
- ✓ Technical and educational manual ==>
- ✓ Organization of a national congress of
 - architects of buildings of France
- ✓ Participation in Seminars in China



- Research development and experiments on the introduction of Cultural Rights (UNESCO convention and European treaty) in the network of Petites Cités de Caractère[®]. Work on the place of citizens in heritage policies.
- ✓ Chairman of the Editorial Board of the review "La Pierre d'Angle"



Operations initiated in recent years

Operations initiated in recent years



Operations initiated in recent years

Operations initiated in recent years

October 2015

Signed master Agreement between Tongji University, World Héritage Institute of Training and Research for Asia and Pacific region (WHITRAP), "Cité de l'Architecture et du Patrimoine" and Petites Cités de Caractère[®]





November 2015

At the invitation of Professor Zhang Bing (Planning Academy of China, MOHURD), Patrick Toularastel and Alain Marinos present Petites Cités de Caractère[®] at the annual symposium of the Committee of Historic and Cultural Cities, in Jingdezhen, Jiangxi Province.

July 2016

Mission in Sichuan and Jiangnan





Operations initiated in recent years

October 2016

Françoise Gatel, Roger Bataille and Alain Marinos take part in the 5th meeting of the Franco-Chinese decentralized cooperation, in Chengdu, organized by Cités Unies France and its Chinese partner (APCAE), with the MAEDI.





July 2017

Reception of a delegation from Shanghai Tongji University.

August 2017

Welcoming a Georgian delegation.





Décember 2017

Seminar in Chengdu, Sichuan, Chine



Operations initiated in recent years

April 2018

Congress "SARDINIA CALL 2 ACTION » in Obla, Sardinia, Italie





May 2018

Présentation of Petites Cités de Caractère[®] at UNESCO

June 2018

Meeting at the Cité de l'architecture et du Patrimoine between Professor Wu Jiang, vice president of Tongji University and Roger Bataille, vice president of the Petites Cités de Caractère® de France, Architecte and Mayor of Ervy le Châtel





Project Team



The project team

- ✓ Roger Bataille, Mayor of Ervy le Chatel, Architect, Vice President Petites Cités de Caractère[®]
- ✓ Benoit Lauriou, Mayor of Pont Croix, Expert Industrial Heritage, Administrator Petites Cités de Caractère[®]
- ✓ Patrick Toularastel, Former Mayor of Tréguier, National Delegate Petites Cités de Caractère[®]
- ✓ Denis Marie Lahellec, Urbanist and Architect, Former Advisor for Architecture (Ministry of Culture), former Site Inspector (Ministry of Environment), National Delegate Petites Cités de Caractère[®] de France
- ✓ Alain Marinos, Heritage Architect, Former Director of the School of Chaillot, Former Inspector General of Heritage, National Delegate Petites Cités de Caractère[®] de France

Coordination in France

✓ Laurent Mazurier, director of Petites Cités de Caractère[®] de France

Partnerships, complementary expertise

- ✓ Cité de l'Architecture et du Patrimoine Ecole de Chaillot : Training
- ✓ Institut national des Métiers d'Art : Professions and Heritage Savoir faire
- ✓ Fondation du Patrimoine : Taxation and implementation of projects
- ✓ Association Nationale des Architectes des Bâtiments de France : knowledge and expertise

The Network

Petites Cités de Caractère[®] are 151 experiences ofdevelopment projects based on heritage. Depending on the themes, these experiences may be presented or delegations hosted in the network by the mayors of the communes.



Roger BATAILLE

Mayor of Ervy le Chatel Vice President Petites Cités de Caractère[®] Architect

Born on April the 4th 1951 in Valognes (France)



GRADUATE.....

Ecole Nationale Supérieure des Beaux Arts de Paris - Unité Pédagogique d'Architecture Paris-Nanterre

PROFESSIONAL EXPERIENCE.....

Architecte DPLG

MANDATES AND PROFESSIONAL ACTIVITY.....

Mayor of Ervy le Châtel since 2008 Vice-President of the Communauté de Communes Chaourçois et du Val d'Armance (42 towns), in charge of economic development and regional planning Vice-President of the Syndicat in charge of the Schéma de Cohérence Territoriale (352 towns) Member of the Regional Commission for Heritage and Architecture of the Greater East Region Member of the Culture Commission of the Greater East Region

INTERNATIONAL EXPERIENCE.....

Many missions in China since 2016 and hosting Chinese delegations in France with Tongji Seminar Animation, France China Decentralized Cooperation in Chengdu (2016) Schedule of the World historical and cultural city Expo 2016, Nanjing Congress "SARDINIA CALL 2 ACTION » in Obla, Sardinia, Italie



Benoit LAURIOU

Mayor of Pont Croix Administrator Petites Cités de Caractère[®] Expert in conversion of industrial heritage

Born on December the 24th 1969 in Saumur (France)



GRADUATE.....

Diplômé de l'école supérieur d'industries céréalières et de l'institut supérieur européen de gestion.

PROFESSIONAL EXPERIENCE.....

Manager of the "Patrimoine Moulin" company specializing in the rehabilitation and enhancement of the industrial heritage.

MANDATES AND PROFESSIONAL ACTIVITY.....

Mayor of Pont-Croix (29) - 1800 habitants - Petite cité de Caractère[®] . Vice-president of the communauté de commune in charge of tourism and economy Administrator of the "grand site de France pointe du Raz" Administrateur of the Petites Cités de Caractère[®] President of "Cité d'art" (object : Reception of international artists in the cities)

INTERNATIONAL EXPERIENCE.....

Experience on Caribbean heritage (Marie Galante, Guadeloupe, Martinique) Installation of hydroelectric generation system in Africa



Patrick TOULARASTEL

Former Mayor of Tréguier National Delegate of Petites Cités de Caractère[®] Expert in conversion of industrial heritage



Born on September the 24th 1951 in Treguier (France)

GRADUATE.....

Master in tapestry and decoration

PROFESSIONAL EXPERIENCE.....

Manager of enterprises in art professions : upholsterer, decorator and cabinet maker

MANDATES AND PROFESSIONAL ACTIVITY.....

Mayor of Treguier (2001-2008) Président of the Communauté de commune des Trois Rivières (9 communes) Vice président of the Pays économique Trégor-Goëlo Président du réseau Petites Cités de caractère[®] (2004-2009) National Delegate of Petites Cités de Caractère[®]

TRAINING AND PUBLIC EDUCATION EXPERIENCE.....

Professional upholsterer training of students and teachers

INTERNATIONAL EXPERIENCE.....

Missions in China and hosting of Chinese Delegations in cooperation with Tongji University and Cité de l'Architecture et du Patrimoine



Denis Marie LAHELLEC

Urbanist and Architect Former Advisor for Architecture (Ministry of Culture), Former Site Inspector (Ministry of Environment), National Delegate of Petites Cités de Caractère®



Born on August the 31th 1951 in Tananarive (Madagascar)

GRADUATE.....

Master in science and technology in spatial planning PhD thesis in urban planning, thesis: "*arts and crafts, a tool at the service of spatial planning in the regional area*"

Postdoctoral Research in Heritage Management and Tourism, University of Tokyo Architect DPLG

PROFESSIONAL EXPERIENCE.....

Advisor for architecture, urban planning and sustainable development, French Ministry of Culture (1998-2018)

Deputy Head of Departmental Service of Architecture and Heritage Côtes d'Armor (1994 -1998) Development Officer French Official Tourism Service in Japan-Ministry of Tourism, Tokyo (1990-1991) Site inspector Regional Environmental Directorate of the Center-Val de Loire (1982-1991)

MANDATES AND PROFESSIONAL ACTIVITY.....

National Delegate of Petites Cités de Caractère®

TRAINING AND PUBLIC EDUCATION EXPERIENCES.....

Teacher at :

- École nationale supérieure d'architecture de Bretagne, Rennes
- École polytechnique de l'université de Tours (département aménagement)
- Institut de géo-architecture de l'université de Bretagne occidentale, Brest
- École nationale supérieure du paysage, Versailles

INTERNATIONAL EXPERIENCE

Development Officer French Official Tourism Service in Japan-Ministry of Tourism, Tokyo. Urbanist at the Direction générale de l'urbanisme et de l'habitat du Togo, Lomé



Alain MARINOS

Heritage Architect Former Director of the School of Chaillot, Former Inspector General of Heritage, National Delegate Petites Cités de Caractère[®] de France Knight of the Order of Merit and Officer of the Order of Arts and Letters

Born on July the 10th 1952 in Paris (France)



GRADUATE.....

Graduated from the Center for Advanced Studies in history and conservation of ancient monuments (actual DSA in architecture and heritage of the "Ecole de Chaillot") - 1983 Architect DPLG - 1978

PROFESSIONAL ACTIVITY.....

General Inspector of Heritages (French Ministry of Culture) - 2010-2015 General Inspector of Architecture and Heritage (Paris) - 2004 - 2009 Deputy Secretary General of the Department of Architecture and Heritage (Ministry of Culture) - 2001-2004 Head of Departmental Service of Architecture and Heritage for Loire-Atlantique (Nantes) – 2000 - 2001 Director of the "Ecole de Chaillot" (Scool of Chaillot), Paris – 1997 - 2000 Head of Departmental Service of Architecture and Heritage for Finistère (Quimper) - 1989 - 1997 « Architecte des Bâtiments de France » (ABF) Private practice as an architect

MANDATES AND PROFESSIONAL ACTIVITY.....

National Delegate of Petites Cités de Caractère[®] - Since 2016 Professor honoris causa of UNIBTI University - Sofia (Bulgaria) - Since 2014 Professor advisor of Tongji University - Shanghai (China) - Since 2000 Member of National Council of Cities and Countries of Art and History - 2005-2015 Member of the National Commission of Historical Monuments – 2004 -2015 Member of the recruitment panel of Architects and Town Planners of the State 2002 -2008 Chairman of the National Association of "Architectes des Bâtiments de France" – 1994-1998

TRAINING AND PUBLIC EDUCATION EXPERIENCE.....

Teacher at :

- The «l'Ecole de Chaillot » (National City of Architecture and Heritage Paris) Since 2005
- The National School of Architecture Paris-Belleville Since 2006
- The Versailles-Saint-Quentin-en-Yvelines University Since 2015
- The Paris-Sud University Since 2015

Chairman of the Editorial Board of the review "La Pierre d'Angle"



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INTERNATIONAL EXPERIENCE

Since 1998 : Missions of international cooperation (Austria, Brazil, Bulgaria, China, Colombia, Italy, India, Indonesia, Japan, Latvia, Lebanon, Poland, Spain, Syria, Tunisia, Vietnam ...) Since 2000 : Participation to international think tanks for UNESCO and UN Habitat Since 2010 : 6 years of continued cooperation in Bulgaria Since 1998 : 20 years of continued cooperation in China in partnership with the Observatory of China (City of architecture and heritage). In this context, the second national urban planning award was issued in 2002 by the Chinese Ministry of Construction at Tongji Institute of Urban Planning (Shanghai) represented by its Director ZHOU Jian (China) and Françoise GED / Alain Marinos (French part)



Partnerships

Cité de l'Architecture et du Patrimoine – Ecole de Chaillot- Observatoire de l'Architecture de la Chine Contemporaine



Training

Institut national des Métiers d'Art

Professions in Heritage Savoir-faire



Fondation du Patrimoine

Taxation and implementation of projects

Association Nationale des Architectes des Bâtiments de France

Knowledge and expertise







PCC International Cooperation, it's ...

PCC International Cooperation, it's ...



PCC International Cooperation, it's ...

PCC International Cooperation, it's ...

- An expertise of cultural training and management of heritage in small urban units, the realization and implementation of planning and management documents to associate heritage protection, urban planning and economic development
- A bottom-up experience: a project team made up of representative officers, decision-makers and technical experts. Both field experiences and theoretical knowledge.
- ✓ A territorial framework and dnd project on an urban heritage in a small town
- Experiences and recognized know-how on participatory approaches, the involvement of stakeholders, heritage users and inhabitants in the definition and implementation of projects
- An approach on **slow-tourism** to promote rural areas and enlighten heritages, both great and small. **Touristic valorization** of tangible and intangible heritage.
- ✓ The ability to mobilize **expertise from our partnerships**



Contacts

Contacts

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